Amendments to the Claims:

This listing of claims will replace all prior versions of the claims in the present application:

1. (Currently Amended) A method-computer readable medium including computer executable program instructions for automatically-verifying a signature during a retail payment transaction, the method-program instructions comprising instructions for:

obtaining an electronic signature of a cardholder for an account number as a result of the cardholder writing a signature on an electronic signature capture device;

determining whether there is a digital signature associated with the account number stored in a signature database;

responsive to determining that a digital signature associated with the account number is stored in the signature database, automatically verifying comparing the electronic signature using the electronic signature verification process to the digital signature; and

prompting a point of sale operator to manually verifying the electronic signature by a point of sale (POS) operator that an exception has occurred during the electronic signature verification process responsive to either a determination that the signature database does not store a digital signature associated with the account number or a negative automatic comparison of the electronic signature to the digital signature;

wherein manually verifying the electronic signature comprises adding the electronic signature to a the signature database, thereby automatically building the signature database responsive to the POS point of sale operator verifying the electronic signature; and wherein signatures are incorporated in the database after the automatic electronic signature verification process; wherein

storing multiple signatures are added to for the same cardholder account <u>number</u> within the database to allow for variations thereof and to reduce the rate at which transactions are incorrectly denied by the automatic electronic signature verification process.

2-3. (Canceled)

4. (Currently Amended) The method-computer readable medium of claim [[2]] 1, wherein using an electronic signature verification process to automatically verify the electronic signature further comprisesing instructions for:

verifying the electronic signature and completing the transaction responsive to the electronic signature matching the corresponding digital signature.

5-7. (Cancelled).

8. (Currently Amended) The <u>computer readable medium</u>method of claim 1, wherein-requiring a point of sale (POS) operator to manually verify the electronic signature when an exception occurs during the electronic signature verification-further comprises comprising instructions for:

cancelling the transaction responsive to the <u>POS-point of sale</u> operator not verifying the electronic signature.

9. (Currently Amended) The <u>computer readable medium</u> method of claim 1, wherein obtaining an electronic signature of a cardholder further comprisesing instructions for:

prior to obtaining the electronic signature of a cardholder after the credit card has been authorized.

10. - 24. (Cancelled).